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#### **CAPRIO: BUY YOUR CLOTHES IN R.I. TAX FREE**

Rhode Island General Treasurer Frank T. Caprio is putting his money behind Rhode Island's merchants this holiday season, taking it upon himself to promote what he considers an underpublicized advantage the state has over its neighbors — the lack of a tax on clothing. Through a billboard sign that went up yesterday morning on Route 95 south on the Massachusetts border, and a Web site — [www.NoClothesTax.com](http://www.NoClothesTax.com) — that went live yesterday, Caprio will try to get out-of-staters to consider shopping for clothing here. "We in Rhode Island need to brand our state — especially when it comes to the retail trade," Caprio said. "We're not seen as a tax haven for clothing or anything else." Other states, particularly Massachusetts, make no bones about promoting their tax advantages over this state, he said. Rhode Island should turn the tables on its competitors. So, he's paid about \$12,000 out of his campaign fund to put up a billboard with a straightforward message: "Shop Rhode Island, where every day is a sales tax-free holiday on clothes." Caprio may pay for other billboards in Massachusetts and Connecticut promoting the lack of clothing sales tax, he said.